

# Kirsten Chanley

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- Experience**
- Principal User Experience Designer / User Experience Lead: Roche** **April 2020 — October 2024**
- Hiring, onboarding, and coaching Principal UX Designers who support product life cycle needs
  - Daily communication and ongoing collaboration with product owners, development & UX teams
- Senior Product Design Consultant: Wells Fargo** **August 2018 — April 2020**
- Design/scrum lead on the Auto Loan integration project – phased release
  - Product designer for the on mobile app navigation and redesign effort
- Senior Interaction Designer: U.S. Bank** **March 2017 — August 2018**
- Project lead and lead interaction designer for the Mobile Team (handset and tablet)
  - Lead interaction designer on Zelle integration and Bill Pay redesign
- Senior Interaction Design Engineer: Change Healthcare** **July 2016 — March 2017**
- Project lead, interaction and visual designer for an online customer payment application
  - Contributing designer for an enterprise solution for B2B customers
- Senior User Experience Designer (VP): Bank of America** **June 2012 — July 2016**
- Project lead for Mobile Check Order effort & Security Center design
  - Design lead Accounts Overview redesign effort (desktop, handset, and tablet)
- Senior UX Designer: OCLC - Online Computer Library Center** **February 2012 — June 2012**
- Created wireframes, site architecture, and UX requirements for Record Builder application
- Interactive Design Specialist (AVP): Union Bank** **October 2010 — February 2012**
- Lead designer (interaction & visual) for various projects and product redesigns
- Interaction Designer: Early-Adopter** **September 2009 — December 2009**
- Using HTML, CSS, jQuery, Flash, PHP, and Wordpress, I modified, updated, and redesigned web pages for Early-Adopter clients
- Production Designer (CRF): Amgen** **August 2006 — October 2007**
- Collaborated with study designers and data managers to create documents for clinical trials

**Education**

MFA, Design & Technology: Parsons School of Design (New York, NY)  
BFA, Graphic Design & Minor, Art History: University of the Pacific (Stockton, CA)

**Skills**

Collaborative while working with product owners, development teams, and legal partners  
Adept at presenting work and sharing ideas  
Brand identity development and strategy  
Wireframe development and site-flow mapping (Figma, Sketch, Axure, Adobe Suite, Invision, iRise)  
Prototyping (Figma, Sketch, Axure, Invision)  
Usability testing (in person & remote)  
Mobile design for iOS and Android  
Design validation and development support  
Accessible Design (A11Y WCAG 2.0)  
Agile methodology and software (Confluence & JIRA)  
Conceptual design