# Kirsten Chanley



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#### Experience

#### Principal User Experience Designer / User Experience Lead: Roche

April 2020 — Present

- · Hiring, onboarding, and coaching Principal UX Designers who support product life cycle needs
- Daily communication and ongoing collaboration with product owners, development & UX teams

## Senior Product Design Consultant: Wells Fargo

August 2018 — April 2020

- Design/scrum lead on the Auto Loan integration project phased release
- Product designer for the on mobile app navigation and redesign effort

## Senior Interaction Designer: U.S. Bank

March 2017 — August 2018

- Project lead and lead interaction designer for the Mobile Team (handset and tablet)
- Lead interaction designer on Zelle integration and Bill Pay redesign

# Senior Interaction Design Engineer: Change Healthcare

July 2016 — March 2017

- Project lead, interaction and visual designer for an online customer payment application
- Contributing designer for an enterprise solution for B2B customers

# Senior User Experience Designer (VP): Bank of America

June 2012 — July 2016

- Project lead for Mobile Check Order effort & Security Center design
- Design lead Accounts Overview redesign effort (desktop, handset, and tablet)

## Senior UX Designer: OCLC - Online Computer Library Center

February 2012 — June 2012

• Created wireframes, site architecture, and UX requirements for Record Builder application

#### Interactive Design Specialist (AVP): Union Bank

October 2010 — February 2012

Lead designer (interaction & visual) for various projects and product redesigns

# **Interaction Designer: Early-Adopter**

September 2009 — December 2009

• Using HTML, CSS, jQuery, Flash, PHP, and Wordpress, I modified, updated, and redesigned web pages for Early-Adopter clients

# Production Designer (CRF): Amgen

August 2006 — October 2007

Collaborated with study designers and data managers to create documents for clinical trials

## Education

MFA, Design & Technology: Parsons School of Design (New York, NY)

BFA, Graphic Design & Minor, Art History: University of the Pacific (Stockton, CA)

#### **Skills**

Collaborative while working with product owners, development teams, and legal partners

Adept at presenting work and sharing ideas

Brand identity development and strategy

Wireframe development and site-flow mapping (Figma, Sketch, Axure, Adobe Suite, Invision, iRise)

Prototyping (Figma, Sketch, Axure, Invision)

Usability testing (in person & remote)

Mobile design for iOS and Android

Design validation and development support

Accessible Design (A11Y WCAG 2.0)

Agile methodology and software (Confluence & JIRA)

Conceptual design